

January 19, 2011

To: Everett School District Counselors, Principals and Teachers

RE: Everett PTSA Council 7.3 – Shoe Fund

As you know, the Everett PTSA Council coordinates, with all of the local PTA units within our district, a program called the Shoe Fund. This program provides Payless Shoes gift cards to students in need of shoes - \$15 cards to elementary school students, and \$20 cards to middle and high school students. Thanks to the generous donations from our local PTA units, we are able to provide this service.

Since September we have distributed 494 shoe cards to students in our district. This is a 33% increase from last year's 353 cards which were distributed September through December 2009. The cards are distributed on an as-needed basis and only the grade level of the receiving student is captured for our records. In order for this program to continue to fulfill the ongoing needs of our students through June, I ask for your help in raising additional funds by partnering with your local PTA in holding a penny or coin drive at your school with the proceeds to be donated to our Everett PTSA Council Shoe Fund Program. All of the local PTA units in our district have received a similar request to consider donating additional funds or partner with their school in hosting a penny/coin drive or other fundraising event for the sole purpose of supporting this need.

Should you be able to provide assistance, donations can be made payable to "Everett PTSA Council 7.3" and sent to:

Angela Steck
C/o Shoe Fund Program
4315 142nd PL SE
Snohomish WA 98296

Thank you so much for your consideration and if you have any questions, please feel free to contact me.

Respectfully,

Angela Steck

Angela Steck
2010-2011 Shoe Fund Chair
Everett PTSA Council 7.3
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